Jeff Krum
President

Boulevard Brewing president Jeff Krum has been associated with the company since its inception in 1989. An original investor, he provided financial and business expertise to founder John McDonald in Boulevard’s early days before officially joining the team in 1994. Throughout its history, Jeff’s passion and commitment to Kansas City’s largest brewer has been crucial to the company’s success.

Jeff served as chief financial officer for 20 years before transitioning to vice president of corporate affairs in 2014. In 2016 he was named president of Boulevard Brewing Company, Brewery Ommegang of Cooperstown, NY, and Duvel Moortgat USA, the group’s national sales organization.

Jeff came to Kansas City in 1981 after receiving a BA in economics from Haverford College in Philadelphia, focusing on the restoration and adaptive reuse of historic buildings in and around downtown. In 2009 he co-founded Ripple Glass, creating a local and regional glass recycling solution.

A tireless promoter of his adopted hometown, Jeff is active in civic affairs, serving on the board of directors of the Kansas City Streetcar Authority, the Downtown Transportation Development District and the Kansas City Economic Development Corporation.